

POST SHOW E-REPORT



VIRTUAL TRADE-SHOW FOCUSSING ON MEDICAL,
HEALTHCARE & ANTI-EPIDEMIC PRODUCTS

7 - 18 September 2020

www.mthafrica.com

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MEDITECH & HEALTHCARE AFRICA 2020

International Virtual Exhibition on Medical, Healthcare & Anti-Epidemic products

Meditech & Healthcare Africa 2020 was inaugurated by Dr. Mercy Mwangangi, CAS Health, Deputy Minister, Ministry of Health – Kenya; Mr. Rajiv Nath, Chairman, Association of Indian Medical Device Industry (AiMeD); Dr. Eric Rutto, Vice President, Kenya National Chamber of Commerce & Industry (KNCCI), Dr. Elizabeth Gitau, CEO, Kenya Medical Association, Dr. Mahesh Desai, Chairman, EEPC India, Dr. Ravi Shrivastava, CEO, Omi Lens Pvt. Ltd. And Mr. Sanyal Desai, CEO, Radeecal Communications.

Meditech & Healthcare Africa 2020 witnessed around 60 Exhibiting companies/organizations.

This virtual Exhibition was designed for Medical, Healthcare and Anti-Epidemic products manufacturers and importers from different countries. During the exhibition there were visitors from Africa, Asia, North America, UAE and Europe too which means that this Virtual Exhibition has left its footprints at global level which indeed help participating companies to make their international

to make their internationa business easier.



VISITORS FROM COUNTRIES





WHY VIRTUAL/ON-LINE EXHIBITION?



Unique Platform to meet Buyers / Importers from East Africa



Virtual Exhibition Platform - Safest way of meeting stakeholders in current situation



Opportunity to raise your Brand Value in East Africa Market



Cost Effective - Saves tremendous cost on travelling, Accommodation, Material shipping.



Parallel Webinar Sessions with high value speakers



Flexible Visiting hours - This gives flexibility to important visitors not to miss the exhibition



IMPORTANT FACTS & FIGURES



Visitors

962+

Participating Companies 60+



VIRTUAL EXHIBITION PROMOTION CHANNELS



BULK EMAILS



BULK WHATSAPP



SOCIAL MEDIA CAMPAIGNS



MEDIA PARTNERS



SPECIAL INVITATIONS TO IMPORTANT **ASSOCIATION**



SPECIAL INVITATIONS **TO DISTRIBUTERS & IMPORTERS**



EXHIBITORS FROM SECTORS



ANTI - EPIDEMIC PRODUCTS



LABORATORY & DIAGNOSTIC EQUIPMENT



MASK MANUFACTURING MACHINE



PPE KITS



ORTHOPEDIC MEDICAL DEVICE



MASKS



SURGICAL PRODUCTS



GENERAL MEDICAL SUPPLY



MAJOR EXHIBITORS









































































































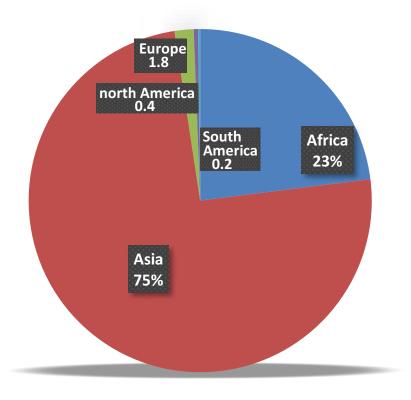






VISITORS DEMOGRAPHICS & SECTORIAL OVERVIEW

DEMOGRAPHIC ANALYSIS





SECTORIAL ANALYSIS

