



# POST SHOW E-REPORT



**MEDITECH & HEALTHCARE** **AFRICA**

**VIRTUAL TRADE-SHOW FOCUSING ON MEDICAL, HEALTHCARE & ANTI-EPIDEMIC PRODUCTS**

**7 - 18 September 2020**

[www.mthafrika.com](http://www.mthafrika.com)



# MEDITECH & HEALTHCARE AFRICA 2020

International Virtual Exhibition on Medical, Healthcare & Anti-Epidemic products

**Meditech & Healthcare Africa 2020** was inaugurated by [Dr. Mercy Mwangangi](#), CAS Health, Deputy Minister, Ministry of Health – Kenya; [Mr. Rajiv Nath](#), Chairman, Association of Indian Medical Device Industry (AiMeD); [Dr. Eric Rutto](#), Vice President, Kenya National Chamber of Commerce & Industry (KNCCI), [Dr. Elizabeth Gitau](#), CEO, Kenya Medical Association, [Dr. Mahesh Desai](#), Chairman, EEPC India, [Dr. Ravi Shrivastava](#), CEO, Omi Lens Pvt. Ltd. And [Mr. Sanyal Desai](#), CEO, Radeecal Communications.

**Meditech & Healthcare Africa 2020** witnessed around 60 Exhibiting companies/organizations.

This virtual Exhibition was designed for Medical, Healthcare and Anti-Epidemic products manufacturers and importers from different countries. During the exhibition there were visitors from Africa, Asia, North America, UAE and Europe too which means that this Virtual Exhibition has left its footprints at global level which indeed help participating companies to make their international business easier.

## VISITORS FROM COUNTRIES



# WHY VIRTUAL/ON-LINE EXHIBITION?



**Unique Platform** to meet Buyers / Importers from East Africa



**Virtual Exhibition Platform** - Safest way of meeting stakeholders in current situation



**Opportunity to raise your Brand Value** in East Africa Market



**Cost Effective** - Saves tremendous cost on travelling, Accommodation, Material shipping.



**Parallel Webinar Sessions** with high



**Flexible Visiting hours** - This gives flexibility to important visitors not to miss the exhibition

## IMPORTANT FACTS & FIGURES



Visitors

962+

Participating Companies

60+

## VIRTUAL EXHIBITION PROMOTION CHANNELS



BULK EMAILS



BULK WHATSAPP



SOCIAL MEDIA CAMPAIGNS



MEDIA PARTNERS



SPECIAL INVITATIONS TO IMPORTANT ASSOCIATION



SPECIAL INVITATIONS TO DISTRIBUTERS & IMPORTERS

# EXHIBITORS FROM SECTORS



ANTI - EPIDEMIC PRODUCTS



MASK MANUFACTURING MACHINE



ORTHOPEDIC MEDICAL DEVICE



SURGICAL PRODUCTS



LABORATORY & DIAGNOSTIC EQUIPMENT



PPE KITS



MASKS



GENERAL MEDICAL SUPPLY

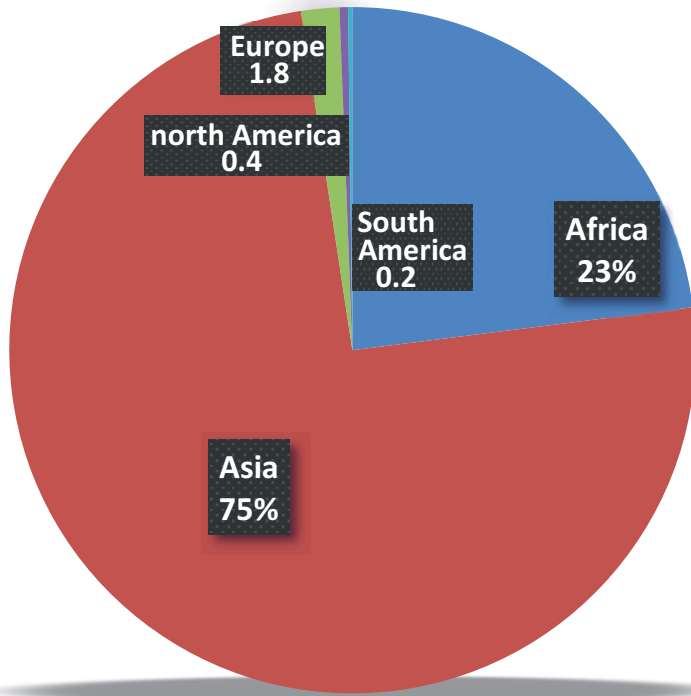
# MAJOR EXHIBITORS



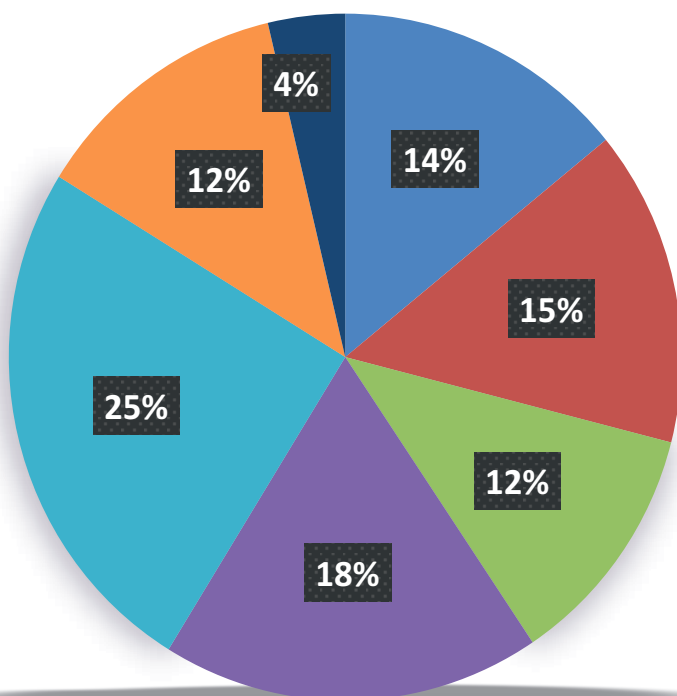


# VISITORS DEMOGRAPHICS & SECTORIAL OVERVIEW

## DEMOGRAPHIC ANALYSIS



## SECTORIAL ANALYSIS





# WEBINAR

Three days (7 to 9 September) informative webinar was conducted along with the Meditech & Healthcare Africa Virtual Trade Show which was Organized by IMDI (Indian Medical Devices & Plastic Disposable Implements India), Medical Plastic and Radeecal Communications. Three day's webinar was sponsored by GLR Laboratories Pvt. Ltd. And supported by AIMED (Association of India Medical Device Industry) and EEPC – India.



## WEBINAR AGENDA

**Day 1 THEME:** “A Reliable Source of Medical Device Products and Technologies for Africa”

**Day 2 THEME:** “Safety and Risk Management for Healthcare Professionals”

**Day 3 THEME:** “Technologies, Quality Requirements and Business Opportunities for Medical Textile, PPEs / Face Masks”

Themes of the webinar were designed to develop the business opportunities in Medical, Healthcare and Anti Epidemic Products in between India & Some of the African Countries.

# THANK YOU !!

Organized By



Supported By



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CRITICAL CARE SOCIETY OF KENYA

KENYA MEDICAL ASSOCIATION

ASSOCIATION OF KENYA MEDICAL LABORATORY SCIENTIFIC OFFICERS

Webinar Supported By



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WE LOOK FORWARD for your participation AT THE 2<sup>nd</sup> EDITION



VIRTUAL TRADE-SHOW FOCUSING ON MEDICAL, HEALTHCARE & ANTI-EPIDEMIC PRODUCTS

14-20 DECEMBER, 2020

## FOR FURTHER DETAILS : RADEECAL COMMUNICATIONS

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